

Money Blueprint

Identify Businesses

Doctors/Dentists
Schools/Restaurants
Radio Stations/Florists
Real Estate/Car
Dealerships/Pet
Groomers/Vets/
Accountants/Personal
Trainers

Approach **40** Businesses
Every Week 10 Per Day
4 Days a Week

Goal: show them value
of \$250 to their business
or more per month

Once they see value
show them they can
save money (\$500) by
paying for year upfront
FOCUS ON PLATINUM

Add it up to \$3000 per
year / **compare** it to
other marketing that
they are doing to put in
perspective

After the purchase is
made let them know that
if they show 4 other
businesses how to use
the service theirs is **FREE.**
(4X 25% = 100% if distributor)

1 Platinum: \$625
1 iConnect \$25
1 Promo Pack: \$87
3 mCards: \$10

\$750 per wk
\$3000 per mo.

NOTES: Be consistent and
allow 2 weeks for your
pipeline to fill in – Be a
consultant and always
lead with value